



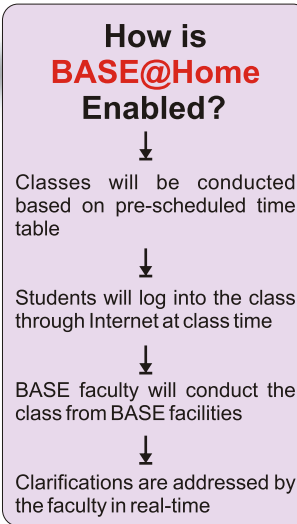
Now Available Right in Your Home through



The leader in student training has now come much nearer to you - in fact, right into your home!

Discover BASE@Home training programs that bring BASE's legendary training standards beyond the classroom - and right upto your doorstep through innovative use of technology and powerful multimedia tools. BASE uses the power of the Internet to deliver the same learning experience of its classroom programs, which means students far away can benefit from interactive learning - much the same way as in classroom learning!

P.S.: A student needs to own or have access to a computer with Broadband Internet connection.



Classroom Training | Distance Learning Programs | ClassroomConnect | BASE@Home

BASE Classes at*:

Bangalore (Basavanagudi, Rajajinagar, Jeevanbimanagar, Yelahanka, Malleshwaram, JP Nagar, Koramangala & BSK 2nd Stage), Belgaum, Bidar, Bijapur, Dharwad, Hubli, Mysore, Shimoga, Tumkur & Udupi

* Select programs available at select centres

To locate the nearest BASE centre,
SMS BASE NEAR <your place> to 90088 90088

Head Office: BASE Educational Services Pvt. Ltd.
27, Bull Temple Road, Basavanagudi, Bangalore 560 004
Tel: 080-4260 4600 email: info@base-edu.in
www.base-edu.in

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Be Ahead with Sustained Excellence

Because every question is new.

Because it is a true test of skill, character and innovation.



Because only the well-trained can sail through its tricky waters.

Why are IITs the Most Preferred

The exciting world of technology has always inspired the best among us. Indian Institutes of Technology, IITs in short, have become the symbolic icons of technology. It is here that the best young students of our country are groomed to become the finest in their chosen branches, in the most inspiring of academic environments. It is no secret that the whole world holds IIT graduates in great esteem. Students from these revered institutions literally walk in to world class careers of their choice. To the lakhs of aspirants every year, a seat in IIT is indeed the ultimate dream.

The Challenge of IIT Entrance: Every Question is New

The extremely stringent standards of IIT entrance examination present daunting challenges even to the best of students. It is simply because the IIT entrance exam probes into the extreme corners of conceptual understanding of core science and mathematics.

Every year is a new year. And every question is a new question. Question patterns keep changing. To take the IIT-JEE head on, students need clarity of mind, mastery of subject matter and problem solving ability under pressure conditions. It is a challenge for the bravest in the land, only if they are well trained... at a place like BASE.

It was good and well rounded. BASE played a pivotal role in my success in competitive exams .

- *Aditya Gaonkar P, at BASE 2009-11
Now at IIT Madras (B.Tech., Electrical)*

Having developed my own method to study and understand concepts, while at BASE, has helped me at IIT.

- *Abhilash. S, at BASE 2009-11
Now at IIT Madras (B.Tech., Electrical)*

I'm indebted to BASE for making me what I'm today from an average student that I was.

- *M.N.Srinivas Prasad, at BASE 2009-11
Now at BITS Pilani, Goa (B.Tech., Electrical & Electronics)*



**When the Going Gets Tough,
Our Achievers Get Going.**

Be Ahead with Sustained Excellence



IIT JEE Achiever

IIT JEE Achiever at BASE is an intensive 2-year training program for Plus 2 students. Through its mission of enabling superior level achievement, BASE has meticulously built a comprehensive resource base that is today an engine of building cutting edge competencies in our students. That **more students qualify into the IITs from BASE than from all the other competing institutions in Karnataka put together**, highlights the advantage BASE can give for your IIT-JEE preparation.

Course Components

Course Content

IIT JEE Achiever covers exhaustive content in Physics, Chemistry and Mathematics. Content addresses the journey that every student at BASE is expected to go through, viz., understanding, conceptualization and application. It covers the related topics with quality synopses and is followed up with adequate worked examples and practice exercises. While the theoretical basics drive home the concepts with clarity, problems are designed to enable the students apply innovation.

Classroom Sessions

Classroom sessions are interactive and are backed by multimedia presentations. The focus is on innovative problem solving. Students are always encouraged to explore multiple approaches to solving problems. BASE insists on regular student attendance, since each session holds a strong thread to the next and eventually to the student's performance at JEE.

Assessment

Regular tests will be conducted to prepare the students for the rigorous IIT-JEE. Answers to questions in these practice tests will be discussed in the classroom. In fact, the standard of questions match those in the JEE. As a policy, we throw up a myriad surprises in these tests. Because every year is a new year and every question at JEE is new.

Additional Learning Support

Another important feature of BASE training is the learning support we provide during IIT JEE Achiever. Beyond classroom teaching, we provide a window to the following:



IIT JEE
Achiever
2-Year Classroom Program
For +2 Students

Program Offered through:

- Classrooms at BASE centres
- Integrated classroom courses at select institutions
- ClassroomConnect
- BASE@Home
- Distance Learning

BASE @
IIT-JEE 2011
75 Qualified

- Effective study techniques
- Problem solving methods
- Soft skills
- Time and stress management skills

Through its 20 years of leadership in student training, BASE has painstakingly put together best practices in learning and various tools that it passes on to its students. Especially, the planning tools are very useful.

BASE faculty provides mentoring and counselling support, to understand each student's specific academic and emotional support requirements, and work towards providing it..

Online Account

BASE believes in continuous interaction with students and their parents. All students and parents will be provided a unique ID and password, to access reports on attendance and performance. We believe IIT JEE Achiever is an opportunity to modify the student's learning behaviour through timely inputs and action.

Delivery

The 2-year IIT JEE Achiever Classroom Program is being offered through:

- **Classroom Program at BASE centres:** The schedules are convenient and the standard of teaching is consistent across all our branches.
- **Integrated Classroom Programs at select BASE partner institutions:** The basic objective of this program is to synchronize what is taught for Board syllabus with the inputs provided in IIT JEE Achiever. Call us for the list of our partner institutions.
- **ClassroomConnect:** AVSAT-based training program
- **BASE@Home:** Real-time interactive learning, right at your home through Internet
- **Distance Learning Program**

What Makes BASE a Better Choice?

The common question among parents and students is "Why BASE?" The answer is simple. It is because every question in IIT-JEE is new and BASE helps students excel through a well-planned, thoroughly researched and involved program.

What is different about BASE training? Here are a few pointers.

- **BASE Methodology:** BASE has a macro view to student training. The difference is: How to solve a problem Vs. How to solve the problem. We are focused on training our students on the process and logic of problem solving. This is the key takeaway from a BASE course. It stays for life.
- **Integrated Learning:** IIT-JEE also measures students' grasp of the interrelationships among different topics and subjects. We at BASE train our students with this perspective.

More students qualify into the IITs from BASE than from all the other competing institutions in Karnataka put together!

11 students
from BASE are
KVPY awardees 2011!

- **Faculty:** Over 150 faculty members, some of them ex-IIT professors - all of them understand the tremendous responsibility of shaping the future of bright young people. The commitment and passion are unmistakable.
- **Positive Academic Environment:** Outstanding peer group, inspiring teachers and support infrastructure create a positive learning environment. "The value-based interactive environment is a most cherished experience" aver several students.

Beyond IIT-JEE

While IIT JEE Achiever helps you to prepare for the tough IIT-JEE, it also helps in preparation for other competitive exams like AIEEE, BITSAT, CET, etc.

Outstanding performers can also aspire to pursue B.S. at IISc., Bangalore. Students desirous of careers in Science & Research, can aspire to join institutions like IISERs. The IISERs at Bhopal, Mohali, Pune, Kolkata and Thiruvananthapuram represent a unique initiative in India where teaching and education are totally integrated with state-of-the-art research. IIT-JEE scores are important for admission to IISc. and IISERs .

For students taking CET, IIT JEE Achiever puts them way ahead of the rest. While BASE students scored an encore in CET 2011, students from IIT JEE Achiever program performed exceedingly well.

How BASE Training Helps Later

What is rewarding for us is not the immediate success of our students. It is the transformation our methodology effected in them. Logical problem solving, methodical working methods and competitive outlook are traits they carry in higher learning and in their careers as well. This is the feedback we receive from several successful alumni.

**BASE @
AIEEE 2011
54 in Top 100
State Ranks**

- BASE students perform extremely well in their undergraduate courses. The foundation they receive here gives them a definite edge all through their careers.
- With the early advantage they get, BASE students are achievers in their professional careers too - our alumni are our true brand ambassadors!

IIT JEE Achiever also helps for competitive exams like AIEEE, BITSAT, CET, etc.

Besides, admission to institutions like IISc and IISERs ... is based on IIT-JEE scores.

**BASE @ CET 2011
66 in Top 100
CET Engineering
9 in Top 10!
Including Ranks 1 to 7**

Selection Criteria

Admission to IIT JEE Achiever is based on a **selection test** that will be conducted in **December 2011 and April 2012**.

For Registration and More Information

You can call us or write to us for more information. You can even interact with our student counsellors.

For registration, please contact us at the numbers mentioned or visit our website: www.base-edu.in

Achievement @ International Olympiads

BASE achievers who have represented India and have won medals at international Olympiads include:

Astronomy	Akshay Krishna, Poland, 2011 Amit Warriar, Ukraine, 2007
Physics	Harish R, Singapore, 2006 Arjun R, Spain, 2005 Ajit Kumar Nema, South Korea, 2004 Sundeep B, Bali, 2002 Narayan Satyan, Turkey, 2001
Chemistry	Harsha Madhyastha, Italy, 1999 Kishore J, Singapore, 2006 Joish Rajendra Kumar, Taiwan, 2005
Mathematics	Kiran C, Athens, 2003 N R Prasad, South Korea, 2000

BASE Alumni Sundeep B

He got through IIT-JEE, with an All India Rank of 4, joined IIT, Chennai - Computer Science, and topped with a CGPA of 9.91 on 10. Got 10 on 10 in 4 semesters - and wiped out all the previous records of B.Tech. in IIT Chennai and his score stands as the best even today. Passed out in 2006 - with the President of India Gold Medal!

BASE Alumni Shaama M S

She joined IIT Bombay - Chemical Engineering, in 2003. Was awarded Young Engineers' Fellowship Programme at IISc Bangalore (2006). Awarded the Institute Gold Medal for securing the highest GPA (2007). Secured 99.95 percentile in CAT 2008. Had interview calls from IIM B, IIM L, IIM I and IIM K. Aspires to join the Indian Civil Services.